

# UNIMA

COURTESY FRESH FACE-MASK WITH SILVER

# New concept for the Face Masks

Last few months we saw many type of masks produced and sold in any country to any people, made from textile, plastic, paper, any material. Also we, Calze G.T. srl, developed and produce from March our tissue light and easy mask, made in a simple way to fill the very high demand due to the pandemic problem. But during these months of using masks, talking with friends and a lot of customers, we feel the need of a more qualitative, performing, luxury and beautiful mask. We were tired of using uncomfortable masks, which moved while speaking, suffocating and above all without effective control of bacterial proliferation. This why we started the project of the UNIMA, the UNIQUE ULTIMATE MASK by Relaxsan.

# THE NEED

1. Anatomic shape, to fit better the face lines.
2. More Comfortable.
3. Light weight for better breathing.
4. Performing materials for easy dry.
5. Control of bacterial proliferation due to a long time usage.
6. Stay in position without moving while speaking.
7. Suitable to be worn for long time without feel suffocating.
8. Nice and beautiful to see and available in various colours.

# THE IDEA

1. Knit them on a special linear machine where is possible to control the measure and anatomy.
2. More elastic and extensible mesh to better adapt to the face shape.
3. Made with light and performing fibres to have protection but at same time lightness.
4. Using special performing material for quick dry.
5. Inside panel made with Silver fibre to keep under control the bacterial proliferation.
6. Correct shape and elasticity to avoid moving while speaking.
7. Mix between materials, elasticity and shape to be used for long time with no problems.
8. Selection of colours and combination between them to become nice to wear and combine with clothes.



# THE RESULT



# MATERIAL LAYERS

THE FEEL GOOD MICROFIBRE  
**Dryarn**  
BY AQUAFIL

## HIGH-PERFORMANCE FIBERS

**Xstatic**

### Dryarn properties:

**Lightness** – more than 30% lightweight comparing Wool or PES.

**Very Soft** – as a microfiber.

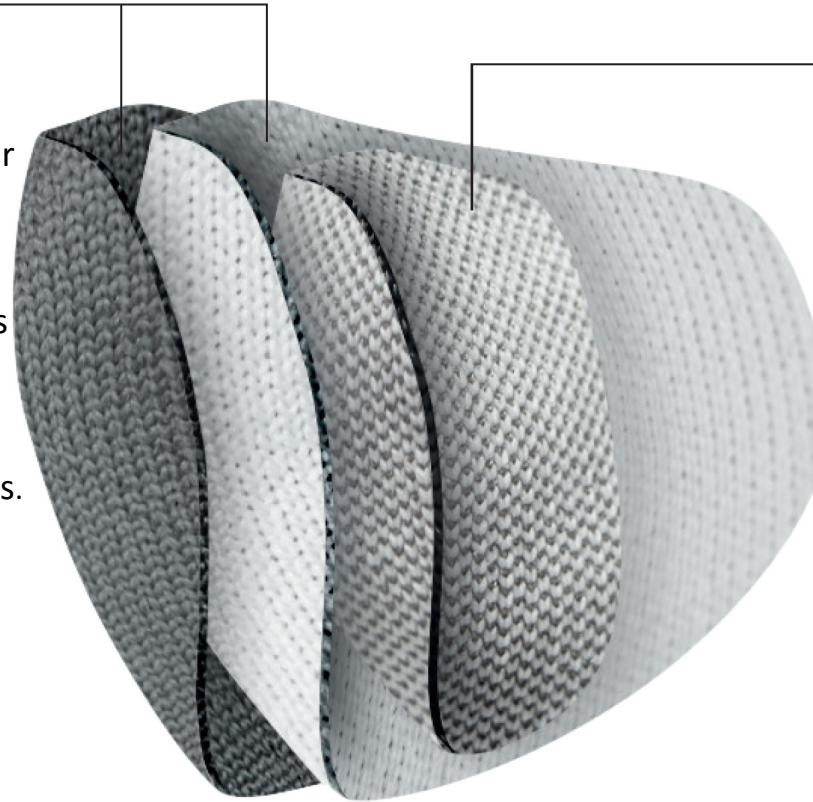
**Hight Breathability** – more than 20% comparing all others fibres.

**High Comfort** – better than Cotton, PES or Nylon.

**Heat Dissipation** – better index comparing all others fibres.

**Moisture absorption** – lowest index comparing all others fibres.

**Dermatologically tested.**



### X-Static Silver Fibre Properties

**Odor Management** – X-STATIC® provides permanent anti-odor capabilities by inhibiting the growth of bacteria and fungi on garments that cause odors.

**Soft Surface Protection** – Products powered by X-STATIC® have been proven effective, demonstrating superior performance. The technology utilizes the power of silver to inhibit the growth of bacteria on soft surfaces and is proven to reduce 99.9% of bacteria on fabrics.



# X-static® Silver Fiber Antiviral Results

## EFFECTIVE AGAINST CORONAVIRUS, H1N1, H3N2, FELINE CALICIVIRUS AND DRUG-RESISTANT BACTERIA: START WORKING IMMEDIATELY

Textile are a vector of transmission, providing a hosting surface for viruses and bacteria. This contributes to the risk of cross-contamination and infection. Products using X-STATIC Technology inhibit the growth and persistence of bacteria, fungi, and viruses on textile surfaces.

### HIGH PERFORMING

- Strong **antiviral** and **antibacterial** effectiveness against a spectrum of pathogens
- Dramatically **reduces the viability time of microbes** on soft surface
- Provides **self-cleaning** and **germ-resistant** surface
- Offers powerful **odor control** and fabric preservation

### CERTIFIED

- EU BPR and EU REACH compliant, active substance registered with US EPA
- Yarn and fiber are **Oeko-Tex®** certified

	X-STATIC Metallized Yarn		
	Reduction in Virus Viability		
	10 minutes	30 minutes	2 hours
Human coronavirus 229E	78.07	98.28	98.87
H1N1	81.35	95.75	98.63
H3N2	82.42	94.79	98.43
Feline Calicivirus	80.44	95.35	95.86

# FEATURES



THE FEEL GOOD MICROFIBRE  
**Dryarn**  
BY AQUAFIL

**x-static**



# A WORLD OF COLOURS



ONE PACK FOR EACH OF THE 9 DIFFERENT COLOURS AVAILABLE

# PACKAGING



## PACKAGING IS MADE BY A LUXURY PRINTED BAG

The bag is provided with a hole for hanging. At the back side the text is in 6 languages, Italian, English, Spanish, Portuguese, Russian and French.

Inside the pack there are:



one UNIMA courtesy fresh face-mask with silver



multi-language information leaflet to explain in details all the mask features and properties



a beautiful and satin bag to be used to store and protect the mask when not worn



# TARGET CUSTOMERS



UNIMA is a premium product and made for specific customer that need something unique, exclusive and with superior performance. In particular for all those person that travel a lot and for long flights, during business meeting, exhibitions, congress, ceremonies and especially for all those people that need to wear the mask for long time (expo, airplane, congress...) and need a mask to easy speak, feel comfortable and, why not, beautiful. Can be sold in Pharmacy, Duty-free shops, luxury shops, orthopaedic shops and online.