

ROCS®

REMINERALIZING ORAL CARE SYSTEMS

SMART ORAL CARE

Professional
Solutions

PRO



FLUORIDE
FREE



CONTAINS
ENZYME COMPLEX



ACTIVE
MINERALS



FRESHENS
BREATH



NO SODIUM
LAURYL SULFATE



PARABENS
FREE

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Baby 0-3 R.O.C.S.® PRO BABY toothpaste

A toothpaste for the little ones, consists 100% of natural (97%) and biocompatible ingredients.

A gentle natural formula that is manufactured using a unique low-temperature brewing technique, which preserves components in their active state. Contains a complex of minerals based on calcium, which promote mineralization (maturation) and strengthen the enamel of deciduous teeth. High concentrations of xylitol have an anti-microbial effect*. The toothpaste ensures protection against caries* and gum inflammation, eases the teething process. Protected by a natural preservative. Younger children usually swallow a significant portion of toothpaste, hence the toothpaste does not contain fluoride, parabens, sodium lauryl sulfate, colorants or antiseptics.



Kids 3-7 R.O.C.S.® PRO KIDS WILD BERRIES toothpaste

Contains two highly effective calcium compounds: calcium glycerophosphate and calcium hydroxyapatite of our own production (50% suspension). Calcium glycerophosphate enriches the enamel with minerals and strengthens its structure. Hydroxyapatite particles of varying sizes, being highly similar to dental tissues in their nature, create a highly mineralized protective layer on the teeth's surface. Xylitol (10%) prevents the formation of dental plaque and restores the microflora balance.



Contains honeysuckle extract to prevent gum inflammation. Protected by a natural preservative. Safe if accidentally swallowed. Protects against caries* of both deciduous and permanent teeth. Has a pleasant wild berry taste.

*Confirmed during clinical trials. **The uniqueness of the formula is confirmed by patents and patent applications



Baby 0-3 R.O.C.S.® PRO BABY toothbrushes

Extra soft wave-shaped bristle with unique triple-polished edges does not damage tender gums and immature enamel of children.



SAFE TOOTHBRUSHING PRO-SYSTEM

The unique shape of the bristle's triangular section forms three rounded cleaning edges, improving the effectiveness of dental cleaning. Delicately massages the gums, thoroughly but gently clears dental plaque and cleans the gaps between the teeth.

The shape handle prevents the brush from penetrating too far inside the child's oral cavity.

The "biter" handle is manufactured from safe high-quality plastic. The structure of the plastic and its homogeneity serve to decrease the bacteria contamination level on the surface of the handle.



PRO SYSTEMS

• BIO COMPATIBILITY PRO-SYSTEM
Does not contain colorants, fluoride, parabens, sodium lauryl sulfate or preservatives.



R.O.C.S.® products are developed by dentists, biochemists and physiologists.

There are no other products comparable to R.O.C.S.® toothpastes, the formulas are protected by patents and patent applications in many countries worldwide.

The results of studies are regularly presented at European and global dentistry conventions.

R.O.C.S.® PRO MOISTURIZING
toothpaste

RECOMMENDED FOR PERSONS WHO DESIRE ADDITIONAL COMFORT, HAVE A HIGH RISK OF DRY MOUTH OR ALREADY SUFFER FROM SUCH.

Dry mouth often occurs in the following situations:

- Exercising;
- Mouth breathing;
- Long Speech;
- Using some medications which reduce production or secretion of saliva;
- Under chronic stress;
- During menopause;
- As a symptom of some diseases.

R.O.C.S.® PRO MOISTURIZING toothpaste contains an aromatic composition which softly stimulates secretion of saliva. Potassium alginate, obtained from sea algae, in conjunction with Xylitol (10%) creates a reliable water retention layer and prevents the adhesion of pathogenic microorganisms*. Bromelain is a proteolytic enzyme obtained from pineapple, which facilitates dental plaque removal and prevents its formation. The combination of soft surfactants does not irritate mucous membranes. The level of abrasiveness is low. The toothpaste has a soft minty taste and gives a sense of comfort.

A low level of oral cavity moisturization is often the cause of many serious dental diseases. With reduced salivation, a number of unpleasant situations arise: Dry mouth leads to sore gum, sore throat, problems in teeth remineralization and disbalance of natural microflora of the oral cavity.

*EFFICACY PROVEN BY RESEARCH

Unique R.O.C.S.® PRO**
BRILLIANCE WHITENING gel

A splendid addition to any whitening system – those suitable for home use as well as those requiring professional assistance.

Gives the teeth a glowing shine, eliminates opacity and color imbalance, which is often caused by the use of forced whitening methods.



DEVELOPED FOR MAINTENANCE OF MOISTURIZATION OF MUCOUS MEMBRANE



Significantly whitens the enamel* without the use of peroxides or abrasives. After just one application the gel forms a moist film around the teeth, which is rich in minerals that strengthen and brighten the enamel from the inside, in addition to making it shine.

To be used in addition to toothpaste.

Does not replace toothpaste. Suitable for regular use. Can be applied using individual trays.

Free of fluorides, sodium lauryl sulfate, colorants and optical brighteners. Safe if accidentally swallowed. Does not have age restrictions!



*Confirmed during clinical trials
**The uniqueness of the formula is confirmed by patents and patent applications

The R.O.C.S.® brand oral hygiene products set a new standard for the industry, since the design of the products takes into account particular features of the human physiology at various age periods. A lot of attention is paid to making the products safe both for humans and the environment. Advanced low temperature production techniques are used, allowing the natural ingredients to remain active for longer. The R.O.C.S.® PRO line of unique** products possesses a whole complex of modern, highly effective dental care tools.

R.O.C.S.® PRO TEETH WHITENING toothpastes

Ensure a complex protection of teeth and gums, the removal and prevention of the formation of colored dental plaque, polish the enamel.



PRO SYSTEMS

• BOOSTER PRO-SYSTEM

A next-generation cleaning system intended for cleaning, polishing and brightening the teeth without increasing the abrasiveness.

• ENZYME AND MINERALS PRO-SYSTEM

Protects against caries and inflammatory gum diseases*, ensures a lasting protection against dental plaque* with the help of enzymes and other natural components. Minerals actively enrich the teeth with calcium and phosphorus*, strengthening them and improving their color and shine*.

• PREBIOTIC PRO-SYSTEM

Normalizes the microbial balance of the oral cavity* and prevents the attachment and reproduction of pathogenic bacteria.

• FRESH BREATH-IN PRO-SYSTEM

Ensures a long-lasting freshness, which lasts for several hours but does not impact the taste perception of food.



FLUORIDE FREE



NO SODIUM LAURYL SULFATE



PARABENS FREE



ACTIVE MINERALS



CONTAINS ENZYME COMPLEX



FRESHENS BREATH



R.O.C.S.® PRO OXYWHITE toothpaste

Acts as a carrier for oxygen atoms, possesses brightening and bactericidal properties. Effectively eliminates bad breath. Enamel whitening occurs due to the ability of active oxygen to penetrate deep into the dental tissues and oxidize pigments. The effectiveness of the brightening depends on the length of the toothpaste-gel's contact with the desired surface. All professional teeth whitening systems are based on this method. The active concentration in terms of hydrogen peroxide (3%) allows the compound to be used for professional teeth whitening at home. Can be used for professional teeth whitening at home using an individually produced whitening tray (consult your dentist before use)! To be used in addition to toothpaste. Cannot replace toothpaste.



PRO SYSTEMS

• FRESH BREATH-OUT PRO-SYSTEM

The system is based on the ability of active oxygen to suppress anaerobic bacteria that produce volatile sulfur compounds (VSCs), and which are also the cause of bad breath. The system allows you to get rid of bad breath for a long period of time.

• GUM HEALTH PRO-SYSTEM

The system is based on active oxygen suppressing the vital activity of bacteria responsible for bleeding gums, it also decreases discomfort and inflammation during the course of periodontal diseases.

• BIO COMPATIBILITY PRO-SYSTEM

Does not contain colorants, fluoride, parabens, sodium lauryl sulfate or preservatives.



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ACTIVE OXYGEN



FRESHENS BREATH

R.O.C.S.® PRO BRACKETS & ORTHO toothpaste

The toothpaste's cleaning formula is based on the combination of several silica variations, it also contains special granules. Such a combination allows for the highest quality of oral hygiene.

Various constructions in the oral cavity, such as brace systems, detachable orthodontic constructions, crowns, detachable prostheses and periodontal splints, make oral hygiene more difficult and increase the risk of caries and periodontal disease. This is precisely why patients with intraoral constructions need to use special toothpastes that possess enhanced cleaning qualities. The presence of an active proteolytic enzyme in the formula allows the toothpaste to clean the teeth even in places out of reach for a toothbrush, alleviate inflammation factors and ensure a long-lasting cleanliness of the teeth and gums.

PRO SYSTEMS

• BOOSTER PRO-SYSTEM

A next-generation cleaning system intended for cleaning, polishing and brightening the teeth without increasing the abrasiveness.

• PREBIOTIC PRO-SYSTEM

Normalizes the microbial balance of the oral cavity* and prevents the attachment and reproduction of pathogenic bacteria.

• FRESH BREATH-IN PRO SYSTEM

Ensures a long-lasting freshness, which lasts for several hours but does not impact the taste perception of food.

• BIO COMPATIBILITY PRO-SYSTEM

Does not contain colorants, fluoride, parabens, sodium lauryl sulfate or preservatives.



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ACTIVE MINERALS



CONTAINS ENZYME COMPLEX



FRESHENS BREATH

*Confirmed during clinical trials

R.O.C.S.® PRO ELECTRO & WHITENING toothpaste

For those who use an electric toothbrush!

A unique toothpaste designed to be used with electric toothbrushes for maximum cleaning and whitening effect.

The R.O.C.S.® PRO «ELECTRO & WHITENING» toothpaste is based on the **ENZYME AND MINERALS PRO-SYSTEM**, a system that, thanks to natural enzymes, softens colored dental plaque, and makes their removal easier with the help of the dynamic flow of liquid, created due to the effect of an electric toothbrush, in the oral cavity.

Combined together, they create a super delicate polishing effect. Feel your teeth stay clean and smooth throughout the whole day!

Protects against caries and gum inflammation*. Mineral components of the toothpaste actively enrich the teeth with calcium and phosphorus*, strengthening them and improving their color and shine*.

R.O.C.S.® PRO BRACKETS & ORTHO toothbrushes

SPECIALLY CUT BRISTLE



Designed for everyday brushing for persons with brace systems.

A specially-shaped bristle with a groove in the middle row ensures a high-quality cleaning of the teeth, including the areas with dental constructions.



Suitable for regular everyday use, since it has a soft base and low abrasiveness.

Can be used with a regular toothbrush if needed.



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ACTIVE MINERALS



CONTAINS ENZYME COMPLEX



FRESHENS BREATH



R.O.C.S.® PRO YOUNG & WHITE ENAMEL toothpaste

The shine and whiteness of young dental enamel!
 Designed to care for, improve the health, whiteness and shine of young enamel. Has a gentle flavor without any harsh minty tones. Natural ingredients give the toothpaste its color.



PRO SYSTEMS

• ENZYME AND MINERALS PRO-SYSTEM

Thanks to the high-quality natural ingredients, it protects against caries and gum disease*, and ensures an effective long-lasting protection against dental plaque*. The effect is strengthened by honeysuckle extract, which possesses anti-inflammatory properties. Minerals strengthen the enamel* and improve the teeth's color and shine*.

• DELICATE CLEANING PRO-SYSTEM

A special combination of low-abrasive next-generation particles splendidly cleans the teeth and maintains their natural whiteness without damaging the tender enamel of young teeth. Can be used with electric toothbrushes.

• PREBIOTIC PRO-SYSTEM

Normalizes the microbial balance in the oral cavity*.



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PARABENS FREE



ACTIVE MINERALS



CONTAINS ENZYME COMPLEX



FRESHENS BREATH



R.O.C.S.® PRO 5940 ULTRASOFT BRISTLES toothbrushes

The number of bristles is increased by 3 times**, which, combined with the ultrathin and **uniquely shaped Trilobal bristle**, significantly increases the effectiveness of brushing and ensures a delicate gum massage. The density of bristles is also increased, which, together with the larger head area, allows for an easy and effective cleaning of the surface of the teeth.

THE UNIQUE BRISTLE SHAPE with a triangular section forms three rounded cleaning edges, improving the effectiveness of dental cleaning. Delicately massages the gums, thoroughly but gently clears out dental plaque and cleans the gaps between the teeth.

UNIQUELY SHAPED TRILOBAL BRISTLE



UNIQUE CURVED HANDLE SHAPE

The specially designed thin curved handle alleviates extra pressure on the gums and ensures a comfortable brush.

TRIPLE POLISHED ENDS

A unique triple polishing technique of the bristle ends ensures a safe brush and eliminates the possibility of damaged dental and gum tissues.



*Confirmed during clinical trials

**In comparison to the classic R.O.C.S. toothbrush

